



# RUSSIA ARMS EXPO 2015

**10** ANNIVERSARY  
INTERNATIONAL EXHIBITION OF ARMS,  
MILITARY EQUIPMENT AND AMMUNITION

**9-12** SEPTEMBER  
NIZHNY TAGIL

## CONFERENCE PROGRAMME

ORGANIZERS



Government of Sverdlovsk region

WITH THE ASSISTANCE OF



City Administration  
of Nizhny Tagil

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COORDINATOR



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FSE "Nizhny Tagil Institute  
of Metal Testing"

# 09.09.2015

10:00	Exhibition opens
10:00- 12:00 Plenary Hall Business Centre	<p>Plenary discussion</p> <p><b>Global Competition and Partnerships : Systematic Approach to Arms Manufacturing</b></p> <ul style="list-style-type: none"><li>• arms market indicators: what are the real and untold opportunities for Russia's arms manufacturing (global &amp; local aspects)</li><li>• lessons drawn from the "sanctions policy": import substitution and/or cooperation?</li><li>• state-of-the-art weaponry as a guarantee of a solid stand in the arms market</li><li>• prospects for joint ventures in SCO and BRICS: pure business or partnership born out of political trust?</li><li>• balancing quality with price to keep Russia's arms manufacturing at the leading edge</li><li>• encouraging private investments: opportunities and prospects</li></ul> <p>Moderator: <b>Anton Danilov-Danilyan</b>, Co-Chairman, Business Russia; Senior Analyst, UIC Oboronprom</p> <p>Panellists: <b>Konstantin Birulin</b>, Deputy Director, Federal Service for Military-Technical Cooperation <b>Christopher Foss</b>, International expert on armoured vehicles and armament of the ground forces; Columnist, Jane's Defence Weekly and Jane's International Defence Review <b>Sergey Goreslavsky</b>, Deputy CEO, Rosoboronexport <b>Vladimir Gutenev</b>, First Deputy Chairman, Industry Committee, State Duma, Federal Assembly, Russian Federation <b>Vladimir Komoedov</b>, Chairman, Defence Committee, State Duma, Federal Assembly, Russian Federation <b>Viktor Ozerov</b>, Chairman, Defence and Security Committee, Federation Council, Federal Assembly, Russian Federation <b>Sergey Ryabkov</b>, Deputy Minister of Foreign Affairs, Russian Federation; Sherpa of Russia in the BRICS countries <b>Oleg Sienko</b>, CEO, Uralvagonzavod <b>Irina Yarovaya</b>, Chair, Committee on Security and on Combating Corruption, State Duma, Federal Assembly, Russian Federation</p>

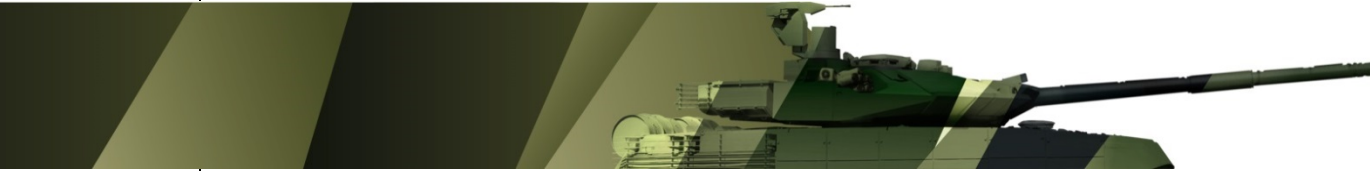


11:00- 13:30 Conference Hall Pavilion 3	Meeting, The Chamber of Commerce and Industry, Ural Federal District <i>invitation required</i>
12:00- 12:30 Pavilion 1	Opening ceremony The Heroes of Tank Manufacturing <i>Photo exhibition</i>
12:30- 13:00 Conference Hall Pavilion 1	Book Presentation Sverdlov SUs, a Series of Uraltransmach Combat Vehicles
12:30- 13:30 3rd floor Pavilion 1	Coffee break
12:30- 13:30	Tour across RAE pavilions <i>for official delegations</i>
13:30- 14:00 TRIBUNE complex	Outdoor Performances on the occasion of Russia Arms Expo
14:00- 15:30 TRIBUNE complex	Military vehicles in action
	
16:00- 18:00 Conference Hall Business Centre	<p>Round table <b>State Policy in Arms Manufacturing: Priorities and Challenges</b></p> <p>A joint meeting of Defence Committees, State Duma and Federation Council, Federal Assembly, Russian Federation</p> <p>Speakers:</p> <p><b>Igor Bekbulatov</b>, Director, Proekt Technika Corporation</p> <p><b>Konstantin Biryulin</b>, Deputy Director, Federal Service for Defence and Technological Cooperation, Russian Federation</p> <p><b>Oleg Bochkarev</b>, Deputy Chairman, Panel of the Military Industrial Commission, Russian Federation</p> <p><b>Sergey Dovguchits</b>, Director, Federal State Unitary Enterprise, Central Research Institute of Shipbuilding Industry «Center»</p> <p><b>Pavel Izmaylov</b>, Head, Industrial Complex, Chief Designer, Russian Research Institute Signal”</p> <p><b>Vladimir Komoedov</b>, Chairman , Defence Committee, State Duma, Federal Assembly, Russian Federation</p> <p><b>Valiulla Maksutov</b>, Chairman of the Board, Scientific Industrial Holding VMP</p> <p><b>Alexander Moiseev</b>, Deputy Plenipotentiary Representative of the President of the Russian Federation</p> <p><b>Daryana Murinovich</b>, Special Representative of Uralvagonzavod at the Federal Assembly, Russian Federation</p>

	<p><b>Viktor Ozerov</b>, Chairman, Defence and Security Committee, Federation Council, Federal Assembly, Russian Federation  <b>Denis Pasler</b>, Chairman, Sverdlovsk Region Cabinet  <b>Vladislav Pinaev</b>, Senior Deputy Head, Nizhny Tagil City Administration  <b>Alexander Podlyzhnyak</b>, Deputy CEO for Security, Omsktransmash  <b>Andrey Sentyabov</b>, Business Manager, Uralvagonzavod  <b>Viktor Storonin</b>, Head of the Inspection Department for Expert Analytical and Controlling Activities in the Area of Federal Budget Expenditures on National Defense, National Security and Law Enforcement Activities, Accounts Chamber of the Russian Federation  <b>Sergey Vasilyev</b>, Advisor, CEO Prospective Research Foundation; Deputy Chairman of the Scientific and Technological Council  <b>Victor Yakimov</b>, Deputy Chairman, Legislative Assembly, Sverdlovsk Region  <b>Oleg Yakupov</b>, Deputy Managing Director for Development – Chief Designer for Military Equipment, AZ Ural  <b>Irina Yarovaya</b>, Chair, Committee on Security and on Combating Corruption, State Duma, Federal Assembly, Russian Federation</p> <p style="text-align: right;"><i>invitation required</i></p>
<p>16:00- 18:00  Conference Hall  Pavilion 1</p>	<p>Extended meeting, Association Bureau, Defence Enterprises Promotion League  <b>Import Replacement in Russia's Arms Manufacturing</b></p> <p style="text-align: right;"><i>invitation required</i></p>
<p>18:30-22:00  VIP Pavilion</p>	<p>Reception on the occasion of Russia Arms Expo 2015</p>

# 10.09.2015

10:00	Exhibition opens
9:30- 10:00 Business Centre	<b>Welcome coffee</b> for the delegates of the Second Defence Conference
10:00- 11:30 Plenary Hall Business Centre  	<b>Second Defence Conference</b> <b>New Law on the State Defence Order:</b> <b>Interagency Control System, Intended use of Funds and Banking Support</b> <i>invitation required</i>
10:00- 12:30 Conference Hall Pavilion 3	<b>Workshop</b> <b>Import Substitution in Manufacturing Technologies: Pros and Cons</b> <ul style="list-style-type: none"><li>• import substitution as a factor of effective technological rearmament</li><li>• targets, assessment criteria and terms of technological modernisation</li><li>• import substitution in IT. Russian solutions based on open code technologies</li><li>• technology transfer and commercialisation of domestic projects</li><li>• lessons of the past: technological reconstructions in Russia in the 19<sup>th</sup> and 20<sup>th</sup> centuries</li></ul> <p>Chairman of the Scientific Organisational Committee: <b>Vladimir Shults</b>, Director, Research Centre for Security under the RAS, Corresponding Member of the RAS, Professor</p> <p>Moderator: <b>Evgeny Rukosuev</b>, Doctor of Historical Sciences, Assistant Professor and Leading Researcher, Economic History Unit, Institute of History and Archeology, Russian Academy of Science (Ural branch, Yekaterinburg)</p> <p>Speakers: <b>Ilya Baranov</b>, IT Director, UKBTM <b>Gozel Gabdrifikova</b>, Head, Scientific-Enlightenment Department, Uralvagonzavod Exhibition Complex <b>Arseniy Ermolov</b>, Ph.D. in History, Assistant Professor, SRI Higher School of Economics <b>Vladimir Nisterenko</b>, CEO, NPP Noviye Tekhnologii v Promyshlennosti <b>Mikhail Pavlov</b>, Chief Specialist, Uralvagonzavod Directorate <b>Aleksey Petrov</b>, Deputy Director of Corporate Accounts, ASKON-Integratsiya <b>Ilya Pechenkin</b>, Deputy Chief Engineer for Capital Stock Maintenance and Repair, Uralvagonzavod <b>Alla Pislegina</b>, Director, Uralvagonzavod Exhibition Complex <b>Maksim Sonnov</b>, Director, Solution Centre for Public Agencies, RDTECH</p>

	<p><b>Sergey Svinarchuk</b>, Executive Director, New Technologies in Industry</p> <p><b>Sergey Ustyantsev</b>, Ph.D. in History, Scientific Editor, PR Department, Uralvagonzavod</p> <p><b>Pavel Vokhmyanin</b>, Process Engineer, Technological Institute, Uralvagonzavod; Postgraduate, Ural Institute of Administration, Presidential RANEPА</p>
<p>12:00-13:30 Conference Hall Pavilion 1</p>	<p>Round table</p> <p><b>Armed with a Brand: Just Fashion or Export Policy?</b></p> <ul style="list-style-type: none"> <li>• how a brand impacts manufacturer’s competitive edge</li> <li>• a “dual-purpose brand”: how to use an arm brand</li> <li>• how armament brands impact young people’s education</li> <li>• white Swan, Armata and Terminator: where all of these names come from</li> </ul> <p>Moderator:</p> <p><b>Grigor Badalyan</b>, Deputy CEO for Branding, Centre of Strategic Communications, Apostol</p> <p>Speakers:</p> <p><b>Alexey Basov</b>, Chief Editor, Techno Wars Magazine</p> <p><b>Zhanna Goranskaya</b>, Head of Brand Management Team, Games Division, Mail.Ru Group</p> <p><b>Filipp Koltyga</b>, Creative Director, Volga Volga Brand Identity</p> <p><b>Alexandra Tsvetkova</b>, Deputy CEO, Agency One</p>
<p>13:30-16:30 Conference Hall Pavilion 3</p>	<p>Round Table of Galaktika Corporation</p> <p><b>Planning and Control of SDO Assignment Execution Across the Cooperation Network, with Regard for Industrial and Technological Potential of Individual Enterprises</b></p>
<p>14:00-14:50 Conference Hall Business Centre</p>	<p><b>Session of Designers and Developers of Arms and Military Equipment</b></p> <p style="text-align: right;"><i>invitation required</i></p>
<p>14:00-16:00 Conference Hall NTIIM</p>	<p>Round Table</p> <p><b>Russia's Testing Field: Challenges and Prospects</b></p> <p style="text-align: right;"><i>invitation required</i></p>
<p>15:00-15:10 TRIBUNE complex</p>	<p><b>RAE opening ceremony</b></p>

15:10- 15:50 TRIBUNE complex	Military vehicles in action
	
16:00- 16:30 Conference Hall Pavilion 1	Meeting, University and Defence Industry representatives Activities of the Academic Methodological Association for a consolidated vocational group and training spheres in Weapon and Armament Systems
16:00- 17:30 3rd floor Pavilion 1	Defence Conference on Robotics   <div style="text-align: right;"><i>invitation required</i></div>
16:00- 17:30 Conference Hall Pavilion 2	Press Club of Rossiyskaya Gazeta Interaction Between the Briefing Services of Defence Industry Enterprises and the Media <ul style="list-style-type: none"> <li>• relevant problems of collaboration between media and defence industry enterprises</li> <li>• how to harmonise the interests of editorial offices and briefing services</li> <li>• working at trade fairs: how to be effective at such events</li> <li>• discussing the practical relations between the Media and PR specialists</li> </ul>
16:30- 18:00 Conference Hall Pavilion 1	Best Students Forum Russia's technology universities
11:00- 12:30 3rd floor Pavilion 1	Business Breakfast with EGO Translating Lost in Translation: How Linguistic Services Can Help <ul style="list-style-type: none"> <li>• life cycles in defence cooperation projects and the place of linguistic support</li> <li>• how to choose a supplier and realise it will meet your requirements in future</li> <li>• selection process: can a co-supplier and your international partner contribute too?</li> <li>• a day-to-day work with a supplier: meeting the deadlines</li> <li>• how to ensure best quality for everything set out above</li> </ul>
17:00-21:00 Conference Hall Business Centre	The 13th meeting, Intergovernmental Commission on Military and Economic Cooperation, Collective Security Treaty Organization <div style="text-align: right;"><i>invitation required</i></div>
18:00-21:00 VIP Pavilion	Diner Cocktail for the delegates of Second Defence Conference

# 11.09.2015

10:00	Exhibition opens
10:00 booth of the Sverdlovsk Region Defence Industry Enterprises Union	Meeting, Coordination and Methodology Council on Data Protection in Arms Manufacturing in Ural Federal District
11:00-13:00 Conference Hall Pavilion No. 2,	Conference held by patriotic and military-patriotic clubs of the Ural Federal District  <i>The Feat of the People on the occasion the 70<sup>th</sup> Anniversary of the Great Victory</i>
14:00-15:30 TRIBUNE complex	Military vehicles in action



# 12.09.2015

10:00	Exhibition opens
11:30-14:00	Performance of Ural creative teams
14:00-15:30 TRIBUNE complex	Military vehicles in action
16:00-16:30	Award ceremony  Crews participated in live demonstrations

